

Editor(s):



# SEnDIng

# **D7.4**

# **SENDING PROJECT WEBSITE**

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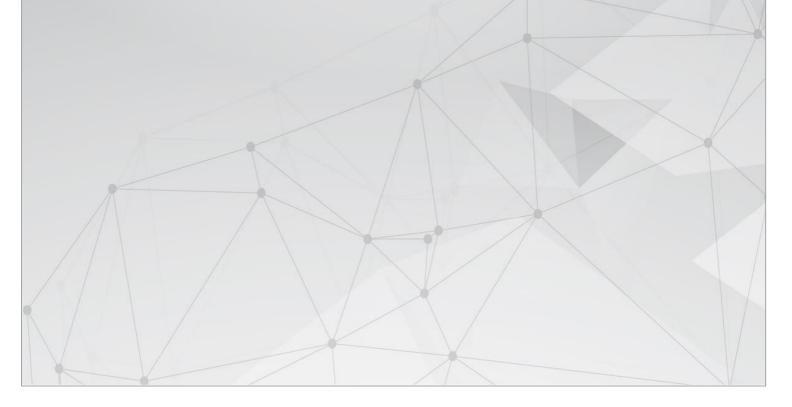
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# **Delivery Slip**

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#### **PROJECT SUMMARY**

SEnDIng project aims to address the skills' gap of Data Scientists and Internet of Things engineers that has been identified at the ICT and other sectors (e.g. banking and energy) at which Data Science and Internet of Things have broad applications. To achieve this goal, SEnDIng will develop and deliver to the two aforementioned ICT-related occupational profiles two learning outcome-oriented modular VET programmes using innovative teaching and training delivery methodologies.

Each VET program will be provided to employed ICT professionals into three phases that include: (a) 100 hours of on-line asynchronous training, (b) 20 hours of face-to-face training and (c) 4 months of work-based learning. A certification mechanism will be designed and used for the certification of the skills provided to the trainees of the two vocational programs, while recommendations will be outlined for validation, certification & accreditation of provided VET programs.

Furthermore, SEnDIng will define a reference model for the vocational skills, e-competences and qualifications of the targeted occupational profiles that will be compliant with the European eCompetence Framework (eCF) and the ESCO IT occupations, ensuring transparency, comparability and transferability between European countries.

Various dissemination activities will be performed – including the organization of one workshop at Greece, Bulgaria and Cyprus and one additional conference at Greece at the last month of the project – in order to effectively disseminate project's activities and outcomes to the target groups and all stakeholders. Finally, a set of exploitation tools will be developed, giving guides to stakeholders and especially companies and VET providers, on how they can exploit project's results.





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## 1 Introduction

This document describes the SEnDIng website, its supporting infrastructure, structuring and contents. The project website is a major dissemination tool that collects all the relevant news, results, documents, and events of the project. The main aim of the website is to strengthen project visibility through explaining the project objectives and disseminating information. The website published completed public deliverables so that all relevant stakeholders have access to project outputs, namely: Higher Education Institutions, VET providers, SMEs, Policy Makers/Associations, as well as Certification Bodies.

The setup of the website was responsibility of the University of Patras and was reviewed and approved by all partners in all national languages (Greek, Bulgarian and English). The website hosts informative material about the project and its public deliverables. Furthermore, it provides information about the project, the partners, the products; newsletters, presentations, articles, and other dissemination material are uploaded there, as well.

The website integrates functionality for the provision of e-newsletters. In addition, it incorporates appropriate social networking characteristics to promote the project into various well-known networks (LinkedIn, Twitter, and Facebook). The SEnDIng website was envisioned to play a dual role; be one of the dissemination tools and the central point for publishing project information and reached outcomes and also, as a file sharing space for partners and the EC.

The website of the project has been constantly updated throughout the project lifetime and reflected the project current state of progress. This has led to several changes and additions to the initial form of the website (contents and structure) as it was depicted in the previous version of D7.4 (submitted with the Interim Report of the project).





## 2 Technical infrastructure

#### 2.1 Infrastructure

The SENDIng website resides on the following infrastructure:

• Static hostname: sending-project.eu

• Icon name: computer-vm

• Chassis: vm

• Virtualization: qemu

• Operating System: Debian GNU/Linux 9.3 (stretch)

Kernel: Linux 4.9.0-3-amd64

• Architecture: x86-64

## 2.2 Web Server and Language

The SEnDIng website uses the Apache HTTP Server 2.4.25, which is a powerful, flexible HTTP/1.1 compliant web server. It is highly configurable and extensible with third party modules and implements features like:

- DBM databases, relational databases and LDAP for authentication.
- Password protected pages with enormous numbers of authorized users.
- Customized responses to errors and problems.
- Flexible URL rewriting and aliasing.
- Content negotiation.
- Virtual hosts.
- Configurable reliable piped logs.

The scripting language of the server is PHP (ver 7.1.13). PHP can be used on all major operating systems and has support for most of the web servers today. It is not limited to output HTML but includes outputting images, PDF files and even Flash movies (using libswf and Ming) generated on the fly. It also outputs easily any text, such as XHTML and any other XML file. PHP can autogenerate these files, and save them in the file system, instead of printing it out, forming a server-side cache for your dynamic content.

One of the strongest and most significant features in PHP is its support for a wide range of databases. Writing a database-enabled web page is incredibly simple using one of the





database specific extensions (e.g., for mysql), or using an abstraction layer like PDO, or connect to any database supporting the Open Database Connection standard via the ODBC extension. Other databases may utilize cURL or sockets, like CouchDB.

PHP also has support for talking to other services using protocols such as LDAP, IMAP, SNMP, NNTP, POP3, HTTP, COM (on Windows) and countless others. You can also open raw network sockets and interact using any other protocol. PHP has support for the WDDX complex data exchange between virtually all Web programming languages. Talking about interconnection, PHP has support for instantiation of Java objects and using them transparently as PHP objects.

PHP has useful text processing features, which includes the Perl compatible regular expressions (PCRE), and many extensions and tools to parse and access XML documents. PHP standardizes all of the XML extensions on the solid base of libxml2, and extends the feature set adding SimpleXML, XMLReader and XMLWriter support.

#### 2.3 Database Server

The DB server that supports the operation of the SEnDIng website is MySQL (ver 5.5.9999). The main characteristics of MySQL comprise:

- Written in C and C++.
- Tested with a broad range of different compilers.
- Works on many different platforms.
- For portability, uses CMake in MySQL 5.5 and up. Previous series use GNU Automake, Autoconf, and Libtool.
- Tested with Purify (a commercial memory leakage detector) as well as with Valgrind, a GPL tool.
- Uses multi-layered server design with independent modules.
- Designed to be fully multi-threaded using kernel threads, to easily use multiple CPUs if they are available.
- Provides transactional and non- transactional storage engines.
- Uses very fast B-tree disk tables (MyISAM) with index compression.
- Designed to make it relatively easy to add other storage engines. This is useful if you want to provide an SQL interface for an in-house database.
- Uses a very fast thread-based memory allocation system.
- Executes very fast joins using an optimized nested-loop join.





- Implements in-memory hash tables, which are used as temporary tables.
- Implements SQL functions using a highly optimized class library that should be as fast as possible. Usually there is no memory allocation at all after query initialization.
- Provides the server as a separate program for use in a client/server networked environment, and as a library that can be embedded (linked) into standalone applications. Such applications can be used in isolation or in environments where no network is available.

## 2.4 Content Management System

The SEnDIng website is built using the Joomla! Content Management System (CMS). Joomla! enables building web sites and powerful online applications. A content management system is software that keeps track of every piece of content on a website (simple text, photos, music, video, documents, etc). Joomla! is an open-source solution that is freely available, and this also means that the source code can be modified according to specific project needs. Joomla! is a good option for online projects for reasons that include:

- Flexible system, easy to extend and customize (verified third party extensions, high quality templates available, easy to create customized solutions).
- Optimized search engine (metadata and keywords, mod\_rewrite support, menu creation process that makes clear and consistent sitemaps)
- User management with different groups (unlimited user-defined groups, a user can be assigned to multiple groups, unlimited user-defined access levels, groups are assigned to access levels)
- Multilingual support (over 70 translation packs available for the core, multilingual content management. language associations)
- Cache management that speeds up website (page caching, view caching, module caching)
- Design Features (template override, Jlayouts, render HTML from objects/arrays of data, template assignment, responsive, custom templates)
- Content editing (publishing tools, WYSIWYG editor, content versioning, article management, media manager, categories)





- Rich core functionality (easy redirect urls, banners, departments and contact form, tags, syndication with rss feeds, news feed, custom fields to add to articles, users and contacts, messaging in between administrators)
- Administrative management (core updates, extensions updates, user registration, sitemap)

#### 2.4.1 Joomla extensions

We used the following Joomla extensions to integrate specific functionalities to SEnDIng website:

- 'Attachments' extension allows files to be uploaded and attached to articles, categories, or other types of content items. The 'Attachments' extension includes a plugin to display the attachments and a component for uploading and managing attachments, as well as other plugins. There are options to control who can see the attachments and who can upload them, along with many options to increase its flexibility and usefulness. Note: all options are controlled through the component manager.
- 'Akeeba Backup' extension is a complete site backup solution for Joomla! powered website. It is designed to put entire site files and database data in a backup archive file that can be restored on the same or a different server. The restoration uses a web installer script. You do not have to mess with the command line or database management tools or even edit configuration files by hand. More than that, Akeeba Backup is putting you in control of your data. If you so with you can fine-tuning your backup choosing which directories, files or database tables to exclude.





# 3 Website layout

The wireframe of the website in its initial form comprised the following structural parts:

- Upper part (header, same for all site pages): contains a group of social media icons (linking to project pages on Facebook, LinkedIn and Twitter) and a second group of icons for language selection (EN, GR, BL). Bellow on the left there is the SEnDIng Logo and the 1<sup>st</sup>- level menu options, namely Project, News, Partners, Public Documents, Login and Contact.
- 2. Middle part (main page contents): this is the place where all page-specific content is displayed in the form of text, images, video, links, applets or downloadable independent files (documents in pdf, etc.).
- 3. Footer (same for all site pages): in compliance with the Erasmus+ publicity obligations, it provides the **Erasmus+ logo**, the co-financing **statement** ("Co-funded by the Erasmus+ programme of the European Union") and the **disclaimer** ("The European Commission support for the production of this publication does not constitute endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein". Moreover the footer includes the social media icons of Facebook, LinkedIn and Twitter linking to respective SEnDINg project social pages.

This structure for the initial website version (i.e., in the Interim Report) is depicted in Figure 1, and has remained unchanged in the current version of the website (Figure 2). What has changed though is the main menu options, as well as the contents of the middle part on the home page, where the following parts have been added:

- A slider that circulates a predefined set of images along with a short description and relative links
- 8 animated numbers depicting information on crucial project outputs (number of trainees on the MOOC, hours of work-based training, produced Open Educational Resources, enterprises that hosted work-based training, online courses on Data Science and IoT, hours on transversal training, hands-on projects).
- Selected testimonials from SEnDIng partner companies that participated in the trainings
- Focused features of the project activities (learning outcomes, reference models, MOOC, transversal skills, Data Science and IoT curricula)
- Live feed from the project Facebook page





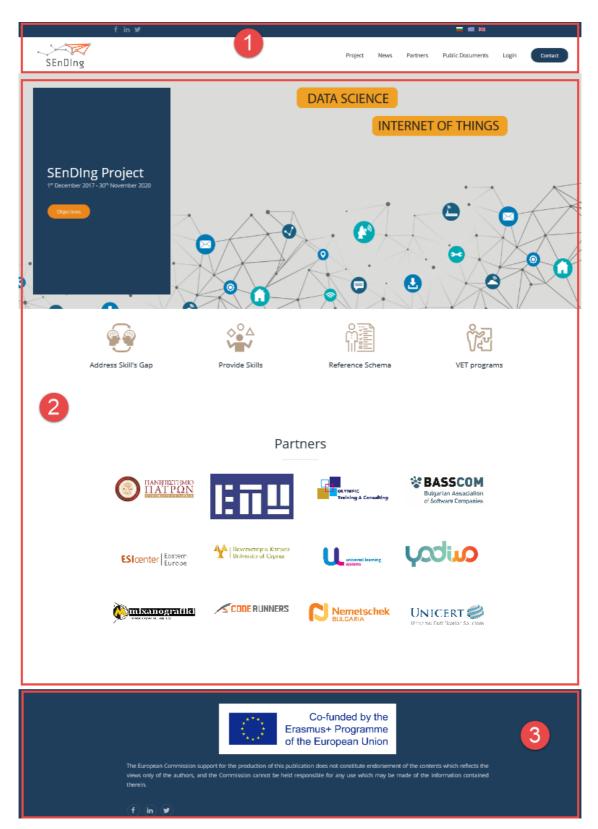
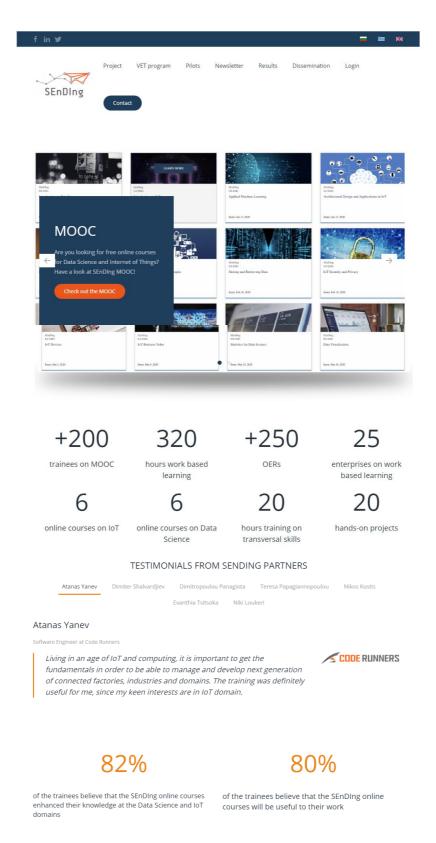


Figure 1. Website layout (structural parts), Interim Report version





[Figure continues on the next page]







Figure 2. Website layout, final version





# 4 Website map and pages

The initial overall information architecture of the SEnDIng website is depicted in Figure 3, where nodes represent webpages. Nodes with red outline (i.e., News and Public Documents) can be updated with new entries by all partners having an account in the website (those that can be authenticated via Login). Also authenticated users see the Private Docs page which acts as a private file repository that stores deliverables in draft version or other working/private documents produced by the project. Project Officers will also be granted access to the Private Docs page to be able to see produced deliverables before the Interim/Final Report. The rest of the pages can be modified by an admin account which is held by the Coordinator (University of Patras team).



**Figure 3.** Sitemap initial version (Interim Report)

Figure 4 depicts the final sitemap version with newly added pages marked in yellow.





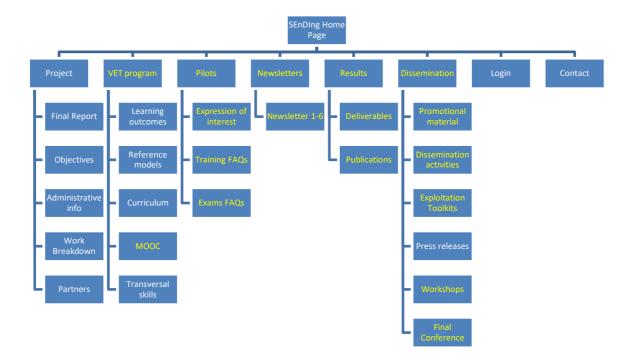


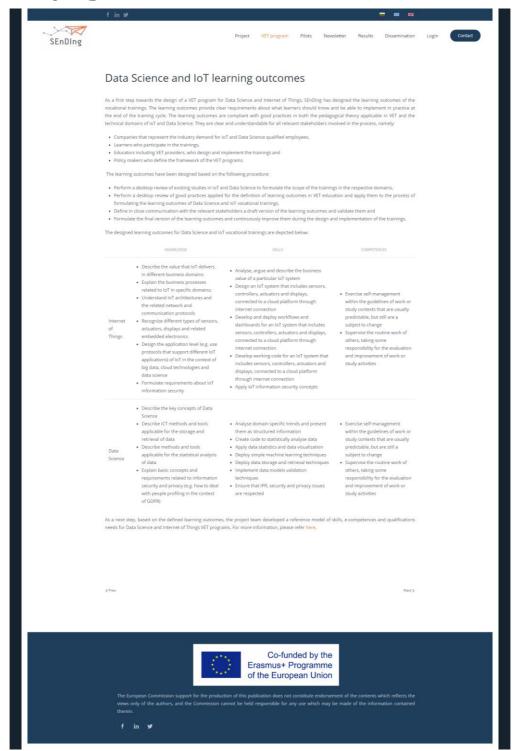
Figure 4. Sitemap, final version

In the following paragraphs we present the newly added pages (the rest of the pages have been presented in the Interim Report version of this deliverable).





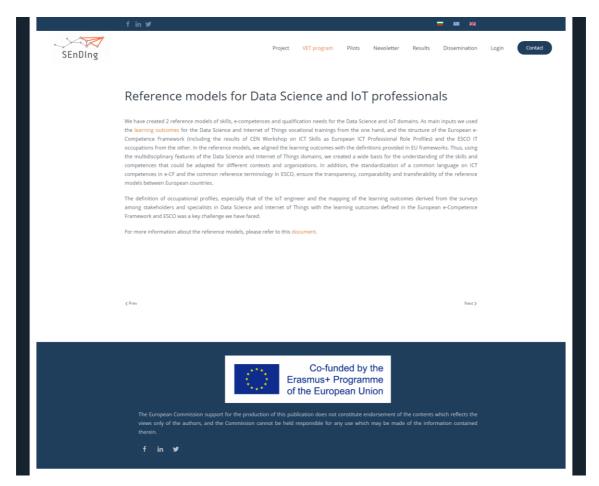
# 4.1 VET program submenu



**Figure 5.** Learning outcomes page (<a href="http://sending-project.eu/index.php/en/vet-program/learning-outcomes">http://sending-project.eu/index.php/en/vet-program/learning-outcomes</a>)



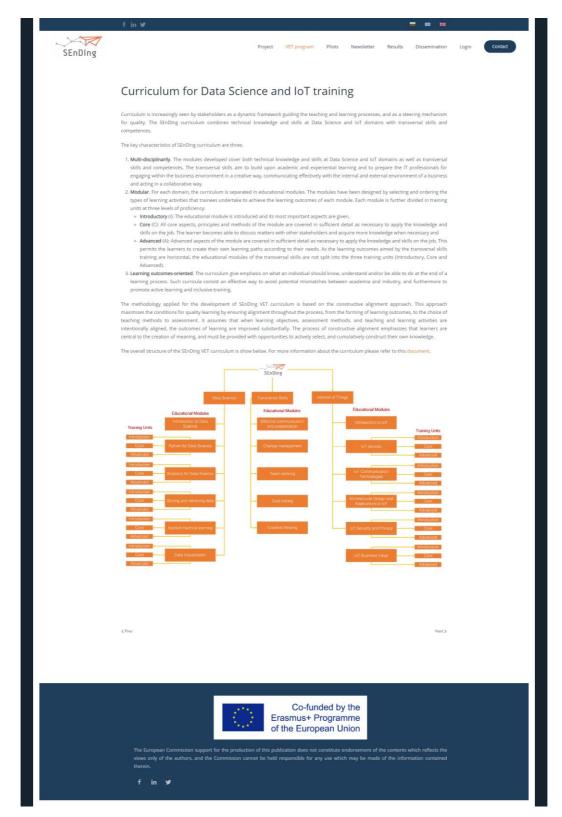




**Figure 6.** Reference models page (<a href="http://sending-project.eu/index.php/en/vet-program/reference-models">http://sending-project.eu/index.php/en/vet-program/reference-models</a>)



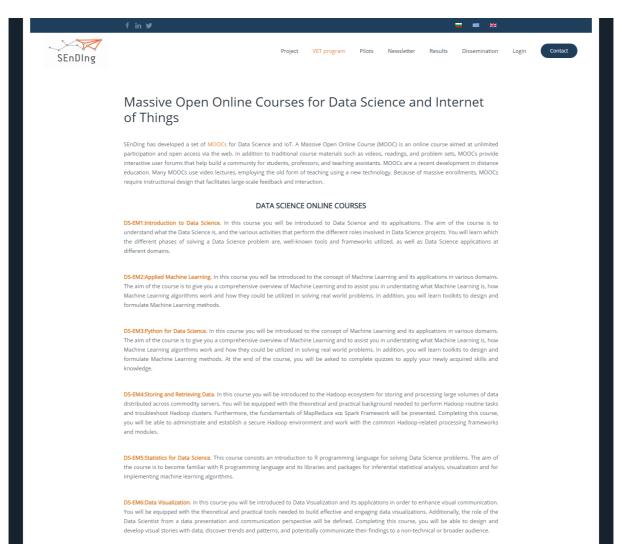




**Figure 7.** Curriculum page (<a href="http://sending-project.eu/index.php/en/vet-program/curriculum">http://sending-project.eu/index.php/en/vet-program/curriculum</a>)







[Figure continues on the next page]





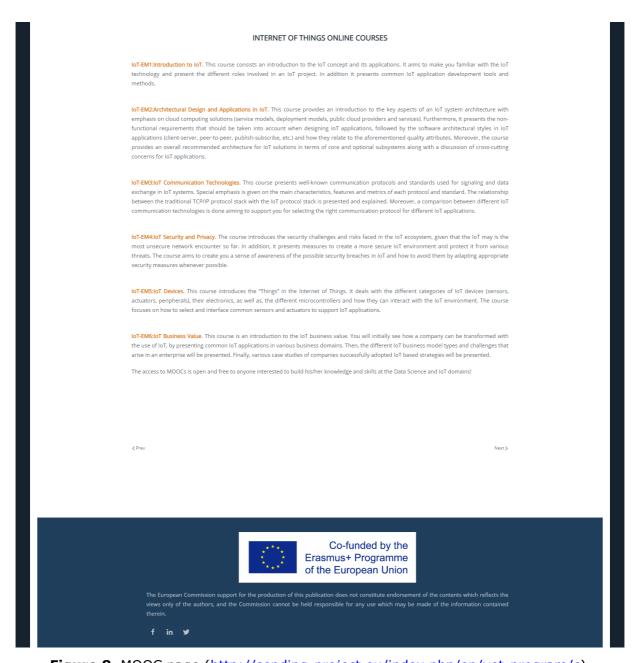


Figure 8. MOOC page (<a href="http://sending-project.eu/index.php/en/vet-program/c">http://sending-project.eu/index.php/en/vet-program/c</a>)





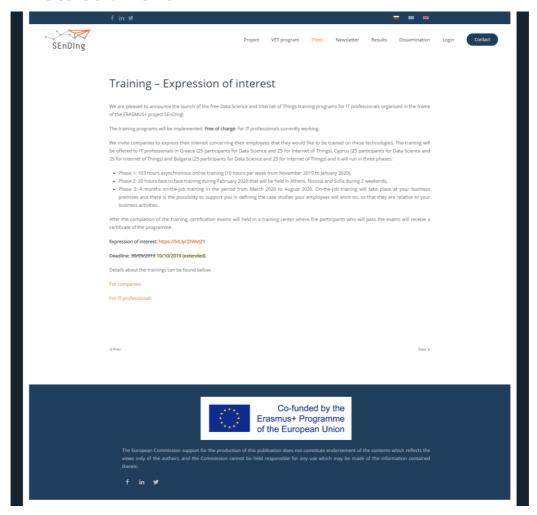


**Figure 9.** Transversal skills page (<a href="http://sending-project.eu/index.php/en/vet-program/transversal-skills">http://sending-project.eu/index.php/en/vet-program/transversal-skills</a>)



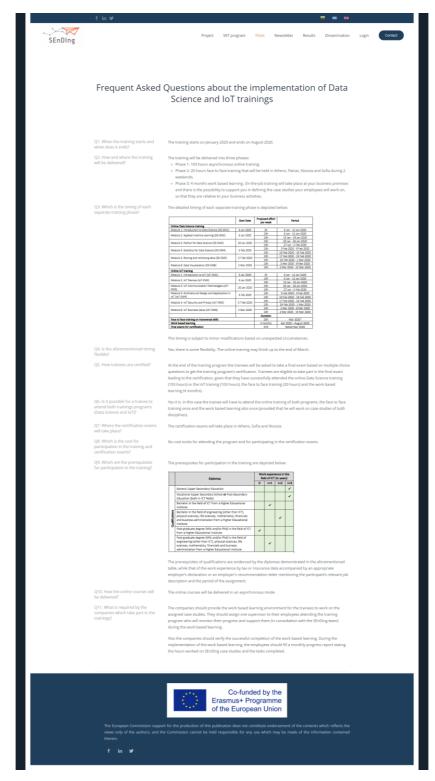


### 4.2 Pilots submenu



**Figure 10.** Expression of Interest for the trainings page (<a href="http://sending-project.eu/index.php/en/pilots/training-phases">http://sending-project.eu/index.php/en/pilots/training-phases</a>)

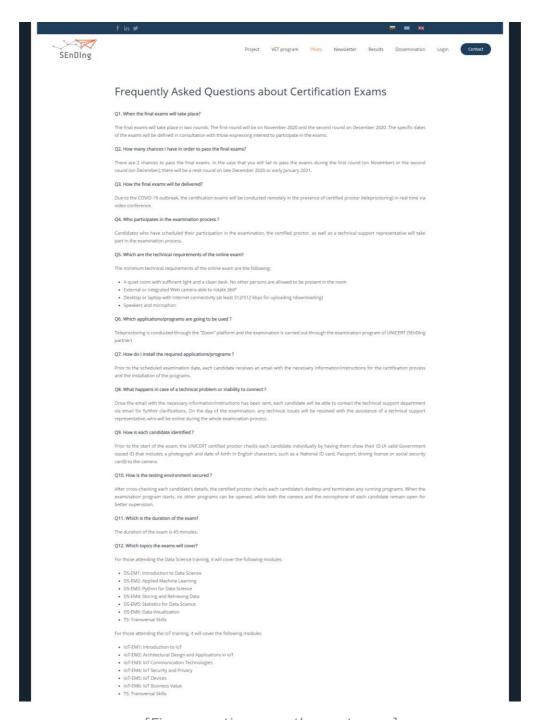




**Figure 11.** FAQs for the trainings page (<a href="http://sending-project.eu/index.php/en/pilots/training-faqs">http://sending-project.eu/index.php/en/pilots/training-faqs</a>)







[Figure continues on the next page]







**Figure 12.** FAQs about the certification exams page (<a href="http://sending-project.eu/index.php/en/pilots/certification-exams-faqs">http://sending-project.eu/index.php/en/pilots/certification-exams-faqs</a>)

#### 4.3 Newsletters submenu

This submenou offers links to all 6 newsletters produced throughout the project lifecycle. We indicatively depict on of them on the following figure.



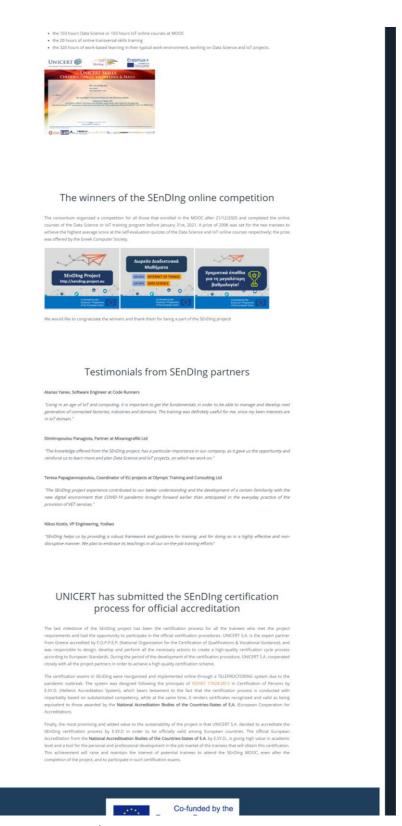




[Figure continues on the next page]





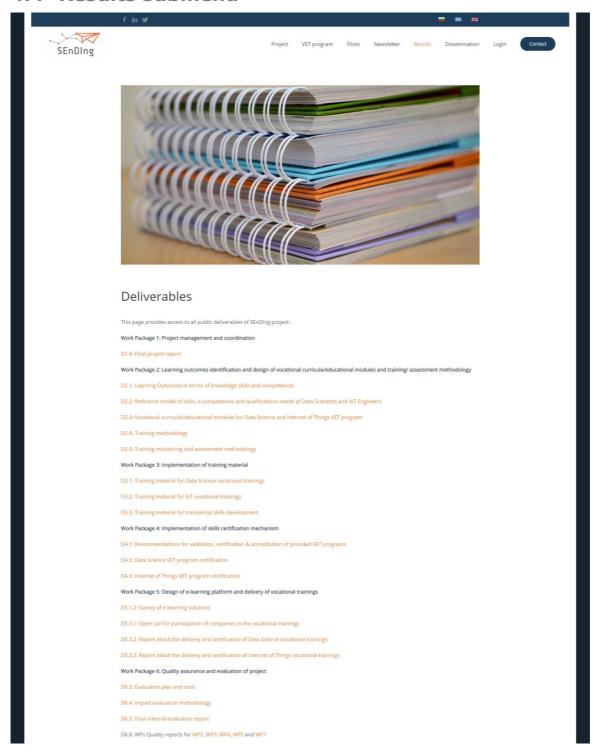


**Figure 13.** 6<sup>th</sup> Newsletter page(<u>http://sending-project.eu/index.php/en/journal/newsletter-6</u>)





### 4.4 Results submenu



[Figure continues on the next page]



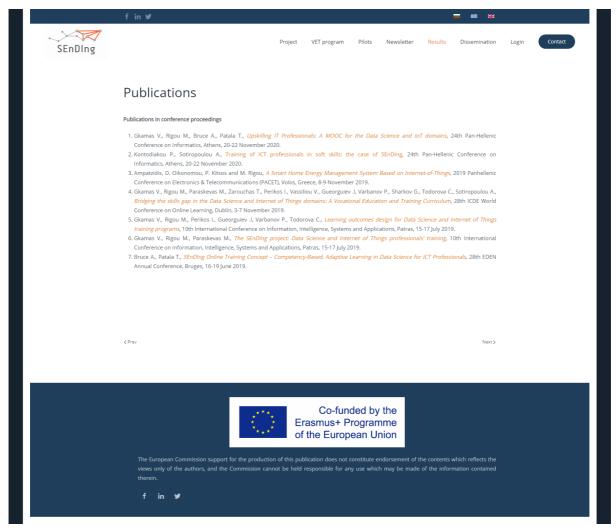




**Figure 14.** Deliverables page (<a href="http://sending-project.eu/index.php/en/public-documents/deliverables">http://sending-project.eu/index.php/en/public-documents/deliverables</a>)





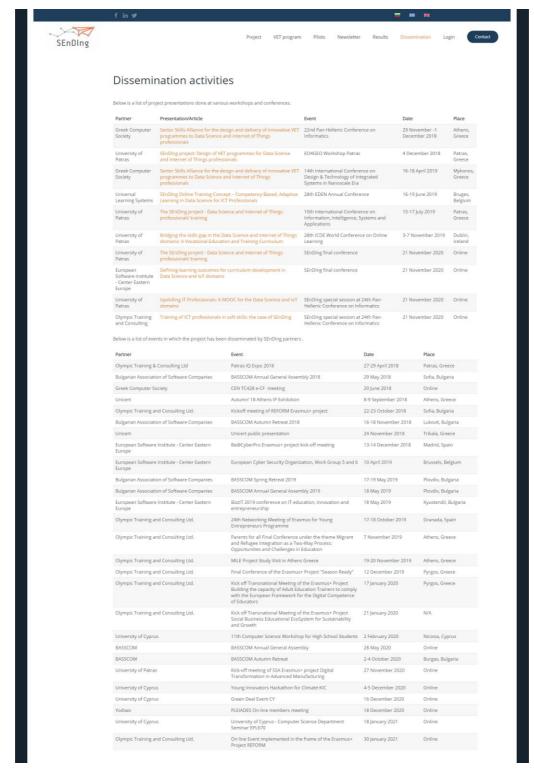


**Figure 15.** Publications page (<a href="http://sending-project.eu/index.php/en/public-documents/publications">http://sending-project.eu/index.php/en/public-documents/publications</a>)

#### 4.5 Dissemination submenu

This submenu gathers all dissemination activities and produced material (promotional material, dissemination activities, exploitation toolkits, press releases, national workshops and the project final conference). In the figures below we indicatively depict the pages of dissemination activities, national workshops and the final conference.

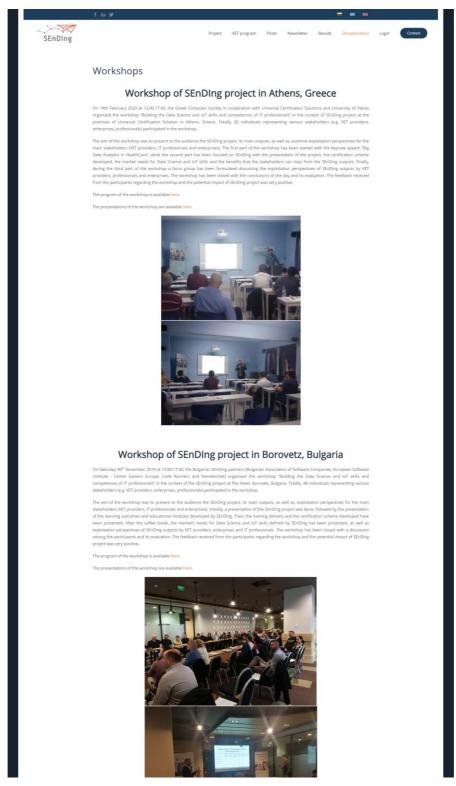




**Figure 16.** Dissemination activities page (<a href="http://sending-project.eu/index.php/en/dissemination/dissemination-activities">http://sending-project.eu/index.php/en/dissemination/dissemination-activities</a>)

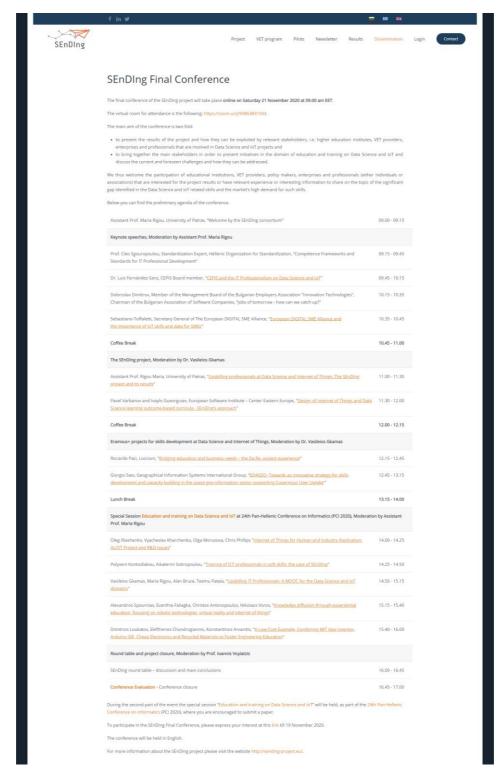






**Figure 17.** SEnDIng workshops page (<a href="http://sending-project.eu/index.php/en/dissemination/workshops">http://sending-project.eu/index.php/en/dissemination/workshops</a>)

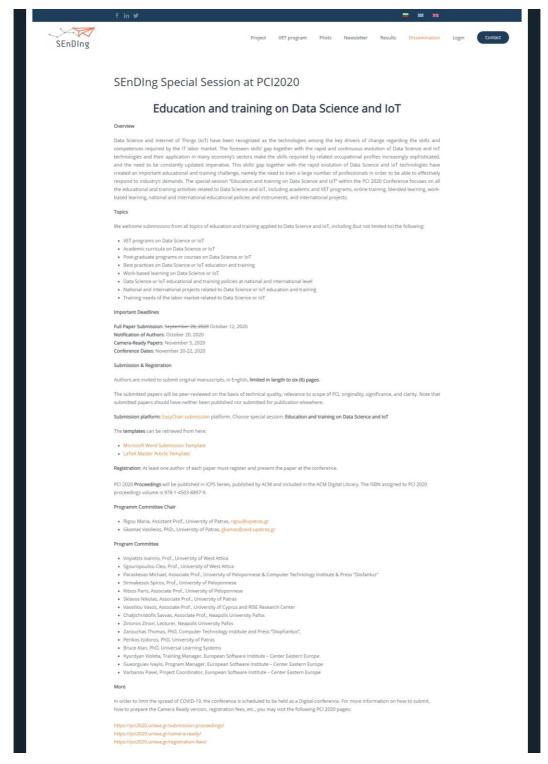




**Figure 18.** SEnDIng Final Conference page (<a href="http://sending-project.eu/index.php/en/dissemination/final-conference">http://sending-project.eu/index.php/en/dissemination/final-conference</a>)







**Figure 19.** SEnDIng Special Session at PCI Conference page (<a href="http://sending-project.eu/index.php/en/dissemination/final-conference/sending-special-session-at-pci2020">http://sending-project.eu/index.php/en/dissemination/final-conference/sending-special-session-at-pci2020</a>)





# 5 Website analytics

Some key indicators regarding the audience of the website during the period December 2017 – January 2021 are depicted below.





It is observed that more than 4,690 users have visited the project website and viewed more than 21,200 web pages. The distribution of visitors per country is depicted at the following table. The top five countries are:

• Greece: 1,692 visitors (35.90%)

• Bulgaria: 670 visitors (14.22%)

• United States: 292 visitors (6.20%)

China: 238 visitors (5.05%)

India: 107 visitors (2.27%).

Moreover, 54.15% of the visitors are male, while 45.85% are female. This is encouraging given the gap that exist in Europe among men and women at STEM-related jobs. Finally, the majority of the visitors (33.50%) fall under the age category 25-34, followed by the age group 18-24 (27.50%).

Country	Users % Users
1. Greece	1,692 35.90%
2. Bulgaria	670 14.22%
3. Inited States	292 6.20%
4. China	238 5.05%
5. India	107   2.27%
6. (not set)	98   2.08%
7. Germany	97   2.06%
8. Cyprus	79   1.68%
9. Palestine	76   1.61%
10. 🚟 United Kingdom	71   1.51%





# 6 Website updating

The SEnDIng throughout the duration of the project has been a live 'organism' and changed contents and structure serving as the central reference point for information on current project status and achieved outputs. The University of Patras as the project coordinator undertook the main responsibility of supporting and updating the website but also all partners were granted accounts so that they could post news, access and upload private and public documents.

The website will continue to exist online at least for 5 years after the completion of the project and the University of Patras will make sure to provide all the necessary technical and financial requirements for this purpose. Moreover, the University of Patras will update with new information the website if needed.





### **REFERENCES**

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- [2] <a href="http://php.net/">http://php.net/</a>
- [3] <a href="https://www.mysql.com/">https://www.mysql.com/</a>
- [4] <a href="https://www.joomla.org/">https://www.joomla.org/</a>

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